



YUKON METALS LAUNCHES DIGITAL MARKETING CAMPAIGN

November 4, 2025 – Vancouver, British Columbia – Yukon Metals Corp. (CSE: YMC, FSE: E770, OTCQB: YMMCF) (“**Yukon Metals**” or the “**Company**”) has entered into a service agreement with Native Ads, Inc. (“Native Ads”) dated October 29, 2025 (the “Agreement”), pursuant to which Native Ads will provide a comprehensive digital marketing campaign for a total cost of US\$140,000 commencing on November 10, 2025. Under the terms of the Agreement, Native Ads will provide strategic content creation, with targeted distribution across major search engines and financial media platforms, email marketing, and digital campaign optimization. The campaign will continue until the allocated budget is fully deployed, with the option to extend should the Company choose to increase the campaign budget.

Native Ads is a full-service advertising agency based out of New York and Vancouver, BC. Native Ads and its principal, Jon Malach, are arm’s length to the Company and hold no interest, directly or indirectly, in the securities of the Company or any right to acquire such an interest. The engagement of Native Ads by the Company is subject to making the necessary filings with the Canadian Securities Exchange.

Native ads, the product, are paid advertisements that match the look, feel, and function of the media format in which they appear, making them blend in with the surrounding content instead of disrupting it. All paid advertisements served in this format are accompanied with required disclosure elements to maintain compliance.

The contact information for Native Ads is as follows:

244 Fifth Avenue, Suite N-249
New York, NY
10001

T: +1.866.773.3540

E: info@nativeads.com



About Yukon Metals Corp.

Yukon Metals is a well-financed exploration company with a **17-project portfolio covering more than 43,000 hectares**. Built on over 30 years of Berdahl family prospecting, the same team behind Snowline Gold's district-scale assets, Yukon Metals provides exposure to copper, gold, silver, and critical metals. While advancing high-priority drill targets at the **Birch and AZ copper-gold systems** and the **Star River gold-silver** project, the Company is also conducting generative exploration across its broader portfolio to **develop the next pipeline of discovery opportunities**.

Guided by an experienced leadership team with technical, financial, and Yukon expertise, the Company is well positioned to unlock new mineral discoveries across the Yukon territory.

Yukon Metals is committed to fostering sustainable growth and prosperity within Yukon's local communities, while also enhancing shareholder value. Rooted in a philosophy of inclusiveness and shared prosperity, the Company's strategy offers both local community members and investors the opportunity to contribute to and benefit from its success.

The Yukon

The Yukon remains one of the world's last underexplored mineral belts, offering exceptional discovery potential. The Territory is home to a highly skilled and conscientious local workforce, shaped by generations of exploration experience coupled with a deep respect for the land.

Recent major discoveries with local roots, such as Snowline Gold's Rogue Project - Valley Discovery, highlight the Yukon's potential to generate fresh district-scale mining opportunities.

ON BEHALF OF THE BOARD OF YUKON METALS CORP.

"Rory Quinn"

Rory Quinn, President & CEO

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CAUTIONARY NOTE REGARDING FORWARD-LOOKING INFORMATION

This news release contains certain forward-looking information, including information about the services to be provided under the Agreement, the campaign continuing until the allocated budget is fully deployed, with the option to extend should the Company choose to increase the campaign budget, the approval of the Canadian Securities Exchange, developing the next pipeline of discovery opportunities, the Company being well positioned to unlock new mineral discoveries across the Yukon territory, Yukon's potential to generate fresh district-scale mining opportunities, and the Company's future plans and intentions. Wherever possible, words such as "may", "will", "should", "could", "expect", "plan", "intend", "anticipate", "believe", "estimate", "predict" or "potential" or the negative or other variations of these words, or similar words or phrases, have been used to identify the forward-looking information. These statements reflect management's current beliefs and are based on information currently available to management as at the date hereof.

Forward-looking information involves significant risks, uncertainties and assumptions. Many factors could cause actual results, performance or achievements to differ materially from those discussed or implied in the forward-looking information. Such factors include, among other things: risks and uncertainties relating to properties not being prospective copper-rich, gold-rich or silver-rich geological systems; rock samples analysed not being representative of overall mineralization; the required assumptions of completed helicopter-supported mapping and sampling programs; not having significant scale and a lack of economic grade minerals; the Yukon not having the potential to generate fresh district-scale mining opportunities; and other risks and uncertainties. See the section entitled "Risk Factors" in the Company's listing statement dated May 30, 2024, available under the Company's profile on SEDAR+ at www.sedarplus.ca for additional risk factors. These factors should be considered carefully, and readers should not place undue reliance on the forward-looking information.

Although the forward-looking information contained in this news release is based upon what management believes to be reasonable assumptions, the Company cannot assure readers that actual results will be consistent with the forward-looking information. The forward-looking information is made as of the date of this news release, and the Company assumes no obligation to update or revise the information to reflect new events or circumstances, except as required by law.